Permit #F00026921

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00026921 **Type of Permit:** FILMING **Release Date:** 04/14/2010

Production Company PARANOID US

Insured Company Name PARANOID US

Contact Phone No. 1 310-202-1100
Contact Phone No. 2
Fax
Address 8603 WASHINGTON BLVD
CULVER CITY, California 90232

Production Title SAMSUNG

Type of Production Commercial - Standard

Producer LISA COWAN

Director SOPHIE GATEAU

1st AD GERRITT CHEVES

Production Manager N/A N/A

FilmL.A. Coordinator Adrian Fayad

Location Manager RICHARD MUESSEL
Primary Phone Office - 310-202-1100
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 310-202-1100
Secondary Phone

Fees

Posting 600	$104.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$400.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,524.00

Number of Locations 3

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Summary Information — Location

Permit Number F00026921
Production Company PARANOID US
Insured Company PARANOID US
Production Title SAMSUNG

Location Manager RICHARD MUESSEL
Primary Phone Office - 310-202-1100
Secondary Phone

Location Address 7036 Mulholland Dr, Los Angeles, CA, 90068

Location Names

Location Type Open land

Location Description HOLLYWOOD BOWL OVERLOOK

Film Dates 4/15/2010 - 4/16/2010 16:00 - 21:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document PARANOID.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cube Trucks	1
Portable restrooms	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	35
Spot Check	1

Filming Activities EXTERIOR MOS;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note NO GENERATOR ON LOCATION

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Church
Street : 1760 N. Gower St. - Spot check per Ins. Roth

Posting "No Parking" signs N/S MOLHOLLAND DR. FROM 7036 200FT WEST.
E/S MOLHOLLAND DR. FROM 7036 100FT NORTH

Approximate Footage 301 - 600 **Log Number** 1013443

Date(s) 4/15/2010 to 4/16/2010 **Time(s)** 16:00 to 22:00

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Summary Information — Location

Location 2 of 3

Permit Number F00026921
Production Company PARANOID US
Insured Company PARANOID US
Production Title SAMSUNG

Location Manager RICHARD MUESSEL
Primary Phone Office - 310-202-1100
Secondary Phone

Location Address 2076 Redcliff St, Los Angeles, CA, 90039

Location Names

Location Type Private Residence

Location Description

Film Dates 4/15/2010 - 4/16/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Portable restrooms	1
Semi Trucks	1
Stakebed Trucks	3
Vans	3

Personnel on Location

Type	Quantity
Cast	3
Crew	55
Extras	15
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Interior and exterior dialogue; PARTY SCENE;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note OKAY TO PARK IN RED ZONE. TRAFFIC VISIBILITY MUST BE MAINTAINED AT ALL TIMES. NO BLOCKING FIRE HYDRANTS.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Church
Street : 1523 GOLDEN GATE

Posting "No Parking" signs E/S REDCLIFF ST 250FT NORTH & 50FT SOUTH OF 2076 REDCLIFF ST.
W/S REDCLIFF ST 150FT NORTH OF 2081 REDCLIFF ST

Approximate Footage 301 - 600 **Log Number** 1013444

Date(s) 4/15/2010 to 4/16/2010 **Time(s)** 07:00 to 22:00

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Permit Number F00026921
Production Company PARANOID US
Insured Company PARANOID US
Production Title SAMSUNG

Location Manager RICHARD MUESSEL
Primary Phone Office - 310-202-1100
Secondary Phone

Location Address 1799 W Paseo del Mar, Los Angeles, CA, 90732

Location Names WHITE POINT BEACH/ROYAL PALMS

Location Type Beach

Location Description LA COUNTY BEACH

Film Dates 4/16/2010 - 4/16/2010 07:00 - 15:00

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Beaches and Harbors Conditions
Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
BEACHES and HARBORS ROYAL PALM-WHITE POINT BEACH CONDITIONS Dec 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	25
Cube Trucks	2
Generator	1
Honey Wagons	1
Picture vehicles	2
Semi Trucks	2
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	35

Filming Activities Exterior Dialogue; EXTERIOR WALK & TALK TALENT IN PICTURE CAR TALKING ON CELL PHONE;

Jurisdiction **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes Company must contact PCI directly regarding parking requirements and activities on PCI parking lots.

No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines

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Summary Information — Location

Permit Number	F00026921	**Location Manager**	RICHARD MUESSEL
Production Company	PARANOID US	Primary Phone	Office - 310-202-1100
Insured Company	PARANOID US	Secondary Phone	
Production Title	SAMSUNG		

Reservations for filming at LA County Beaches is done through FilmL.A.

Coordinator Note NO WATER ACTIVITY

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

Appointment of As Authorized Agent and Representative

I certify that I am a representative of PARANOID US ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders (amendments) to such permits. Acting on behalf of the Principal in my capacity as its authorized representative, I appoint Stanley Location Services and its employees and agents ('SLS') as Principal's authorized representatives and agents to apply for location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film L.A. Inc of Southern California for any city, county or other jurisdication where Film LA operates; to negotiate discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issue to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) SLS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints SLS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect therto. Any person, agency; entity or organization (including Film LA) and any city, county or other jurisdiction where Film LA operates) may rely upon this appointment and need not obtain further authorization for any act described herein. Any original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to Film LA, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of State of California that I am authorized to appoint WLS as agent for Principal, and based upon that authority I hereby appoint WLS as Principal's agent as set forth herein.

STANLEY LOCATION SERVICES

591 E. Los Angeles Ave
Simi Valley Ca 93065

805-577-8008 office
818-262-5290 cell
888-846-6011 fax

Dated: 1/6/2010

Name of Principal: PARANOID US

Representative's Signature: _____

Print Representative's name: RICHARD MUESSEL
Representative's Title: Locations
Principal's Address: 8603 WASHINGTON BLVD.
CULVER CITY CA 90232

Principal's Telephone: (310) 202-1100

NOT A PERMIT

Permit #F00026921

Special Filming Conditions for Los Angeles County Beaches

ROYAL PALM/WHITE POINT BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date.
- **Lifeguard towers must be indicated on permit.**
- No catering or craft services allowed on pedestrian walkways or bike path.
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach is approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all times.**
- **NO DRIVING SCENES ALLOWED ON SAND**
- Sign removal in LA County parking lots is prohibited.
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **Must have safety person present when driving in parking lot.**
- **Parking lot closes at dusk. PCI attendant required after hours**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**

NOT A PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NO FEE PERMIT